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| (AUG 2 3 2004 8) | DM-10/2003 ATTORNEY DOCKET NO: <u>KCX-731 (19567)</u> |
| N THE UNITED STATES PATENT | |
| In re Application of. MICHAEL D. O'SHEA ET AL. |) Group Art Unit: 3621 |
| Serial No: 10/748,763 | Examiner: UNKNOWN |
| Filed: DECEMBER 30, 2003 |) Our Account No: 04-1403 |

Customer No:

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Title: RF-BASED ELECTRONIC SYSTEM AND METHOD) FOR AUTOMATIC CROSS-MARKETING PROMOTIONAL)

Confirmation No: 2711

Sir:

The following is an Information Disclosure Statement for the captioned patent application, pursuant to 37 CFR Sections 1.56, 1.97, and 1.98.

- 1.[x]Attached hereto is:
 - A list of materials for consideration per Rule 98(a)(1): __1 page(s) a.[x]
 - A legible copy of each patent, publication, or other item listed per Rule 98(1)(2), unless not required per Rule b.[X] 98 and/or as indicated on the attached list(s): _6_ item(s)
 - For each non-English language item listed, pursuant to Rule 98(a)(3), a concise explanation of the relevance c-[] thereof as it is presently understood by the individual designated in Rule 56(c) most knowledgeable about the content of such items:
 - [] Such explanation is provided in the Search Report from a corresponding application enclosed herewith along with any enclosed translation into English.
- 2.[X] This Information Disclosure Statement is being filed [CHECK ONE]:
 - WITHIN THREE MONTHS of the application filing date, national stage date of entry, or along with or after a request for continued examination, OR BEFORE the mailing date of a first Office Action on the merits, which ever event occurs last, WHEREFORE per Rule 97(b) NO filing fee or Rule 97(e) certificate is required.
 - b.[] AFTER the time periods of section 2.a above, but BEFORE a Final Action, Notice of Allowance OR an action that otherwise closes prosecution, WHEREFORE PER Rule 97(c) submitted herewith is [CHECK ONE]:
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 - a.[] That each item of information contained in this Information Disclosure Statement was first cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this statement; OR

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| (Rev. 5/92) TRADELLE | Attorney Docket Number: | Serial Number: | | | | | |
| Information Disclosure Statement List | KCX-731 (19567) | 10/748,763 | | | | | |
| By Applicant(s) | Applicant: | | | | | | |
| Under 37 CFR Section 1.98(a) (1) | MICHAEL D. O'SHEA ET AL. | | | | | | |
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